

# HOW TO BRING IPV6 GEEKS INTO DIGITAL GLARUS?

Hack4glarus  
Kangkang Wang

# WHY DIGITAL GLARUS

- Insights from the questionnaire...
  - Like-minded people, environments, food..
  - Half geek in general and half ipv6 enthusiasts
- Remote
  - Highly motivated, enthusiastic in the topics
- In Linthal
  - Enjoy snow and mountain, and coop village life with cow bells sound

# WHO WOULD BE THE TARGET?

- Students (hiding in the universities and dorm rooms)
- Graduates (career fair )
- Professionals (conferences)

# HOW TO HUNT THEM? (TO LINTHAL)

- Hackathon, Geek events (CCC)
- Social Media (mainly twitter, and share via some KOL)
- College Job board (unpaid Internship in winter with free ski pass and board)
- Provide low price server services to students' startups

# ACQUIRE WFH PEOPLE

- Conferences all over the world(eurobsd, asiabsd, bsdcan...)
- Hosting online challenges to get in touch with like-minded people (z.B kaggle for data mining challenges )
- Offer course projects collaboration with universities

# CASE STUDY I - GITLAB

- All positions are remote..
- Detailed job descriptions and online hiring processes for the roles
- From entry level engineers to senior level

# CASE STUDY II - MATTERMOST

- All software engineer positions are remote and non-entry level
- **MatterCon** is an annual conference for Mattermosters and the contributor community to come together. In 2018 it was held in Lisbon, Portugal. In 2019, in Punta Cana, Dominican Republic.
- This will be a remote internship without supervision; you'll only get feedback on your merge requests.